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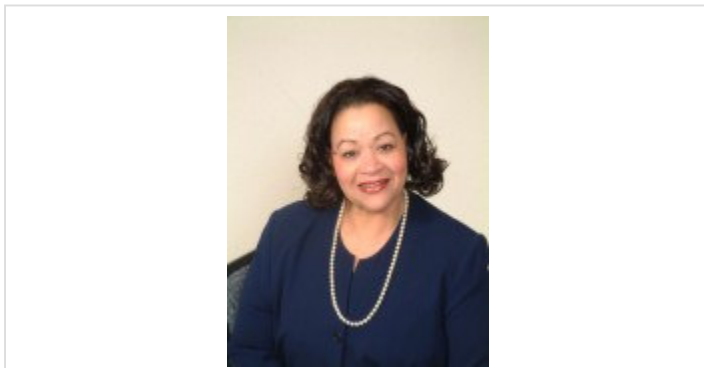
## Event



**Release Date: 10.31.07 | Location: Cobb County | Organization: Siegel Institute**

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## Entrepreneurial Expert to Speak on Women's Potential for Success

### WHO:

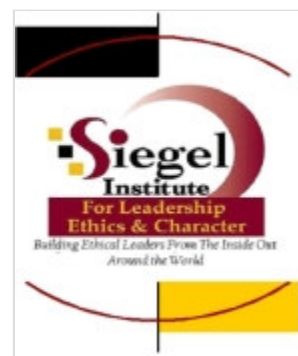
Patricia Harris, Executive Director and Chief Executive Officer of The Edge Connection, will share experiences in a women's forum on Nov. 8 discussing "Real, Raw, Relational Power," hosted by the Siegel Institute.

The Edge Connection is a non-profit entrepreneurial center located at Coles College of Business, Kennesaw State University in Georgia. Its mission is to assist women and men in the start-up, expansion, and growth of micro-enterprise and small business ventures.

Under her leadership, The Edge Connection was awarded by the U.S. Small Business Administration, a "Women's Business Center," which is one of 90 centers in the country. Patricia has helped over 1,000 entrepreneurs in the Atlanta area to create revenues of over \$20 million and leverage over \$4 million in access to capital and loans to grow business ventures.

She was recently named in 2007 to the Academy of Women Achievers by the YWCA of Greater Atlanta, and is nationally recognized for her professional and philanthropic efforts in economic development with numerous honors and awards to her credit. She has been recognized by United Way of Metropolitan Atlanta, Leaders Publishing Business to Business Magazine, National Association of Women Business Owners, and the Georgia Micro Enterprise Network Founder's Award in 2006.

For more information about The Edge Connection's efforts in micro-enterprises or Patricia Harris, please visit her website at <http://www.theedgeconnection.com/board.htm>



### WHAT:

The Siegel Institute is honored to host Patricia Harris in this women's panel discussion. This group of four illustrious women leaders represent some of Atlanta's best executives: Patricia Harris, along with speaker Jacqueline Welch, VP of Rock-Tenn, speaker Karen Benjack Glatzer, President of GH Consulting, and panel moderator Phyllis Carrera, CEO and founder of HumanArts.

The panel moderator will engage the speakers in dialogue on how to wield power and influence in a culture stuck in an old paradigm of "raw power" versus "real power." Learn how the best and brightest women in Atlanta are:

- ~ Redefining their relationship to power
- ~ Influencing change in their organizations and communities
- ~ Breaking down the barriers that women have faced for far too long

Panel moderator, Phyllis Carrera, said, "It is critical for women to acquire and share economic, political, and social power to help transform our distressed world." She said these leaders have risen to that challenge, serving as empowering role models for all of us.

The Siegel Institute is committed to creating meaningful forums for exchange among women who are committed to shaping a leadership legacy and who want to make a significant difference in the world. For more information about the Siegel Institute, please visit [www.siegelinstitute.org](http://www.siegelinstitute.org).

## WHEN:

Thursday, November 8, 2007

6:30pm - Reception

7:00pm - Speakers

8:15pm - Dialogue with speaker panel; networking.

## WHERE:

Kennesaw State University (off campus, near KSU)

3333 Busbee Drive NW, Kennesaw, GA 30144

Directions: Take 75 North toward Marietta. Exit at Chastain Road/Kennesaw State University. Turn right on Chastain Road. Go less than a mile to Busbee Drive NW, turn right (Cracker Barrel and Best Western Hotel on right). Pass Best Western, see the KSU Center on right (up hill).

Park near the South entrance (marked on building exterior). Enter through the South entrance, proceed to Room 400 near the fountain atrium.

## OTHER INFORMATION:

Tickets are \$15. Purchase tickets and reserve your seat in advance at

[www.siegelinstitute.org](http://www.siegelinstitute.org).

Call the on-site cell phone at **678-640-0535** if you need help with directions or info the night of the event.

Media passes are available. Call Karen Pressley, Director of Siegel Institute Relations, at **770-499-3307** .

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